
Vocabulary 2D Design

space

positive/negative
figure/ground
organic unity
formal unity

naturalism
abstraction
representational
nonobjective
nonrepresentational
realism/Realism

focal point
rule of thirds
golden mean / spiral / rectangle

value

chiaroscuro
closed-value composition
decorative value
local value
open-value composition
plastic value
tenebrism
high key value system
low key value system
mach band effect
highlight
shadow/shade

hatching / cross-hatching
stipple
scumble

asymmetry
balance
closure
composition
dominance
movement
pattern
radial
repetition
rhythm
symmetry

shape

actual shape
amorphous shape
biomorphic shape
decorative shape
equivocal shape
geometric shape
curvilinear
organic shape
implied shape
plastic shape
rectilinear shape
volume
mass

balance

symmetry
asymmetry
radial

texture

abstract texture
actual texture
collage
invented texture
natural texture
simulated texture
trompe l'oeil
transfer

gestalt

symmetry
closure
proximity
similarity
continuity
common fate

color

hue
local color
saturation / intensity
primary
secondary
intermediate
tertiary
complementary
warm / cool
tint
shade
tone
neutral
additive
subtractive
munsell
low key
high key
achromatic
monochromatic
diadic
triadic
tetradic / double complementary
complement
split complement
analogous

elements of art

space	value
line	shape / mass
color	texture

principles of design

dominance
balance
movement
repetition (harmony, rhythm, pattern)
contrast (variety)

formal unity

organic unity